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Vloga revij – med tiskanimi in digitalnimi vsebinami

Kakovostna revija za otroke in mladino je odličen vir kratkih besedil in dobrih ilustracij ter fotografij. V času, ko mladi vedno pogosteje zanimive vsebine najdejo na spletu, ni lahko obdržati zanimanja bralcev za tiskana gradiva. V članku opisujemo zlasti pomen revij *Cicido* in *Ciciban* ter primerjamo njuno vlogo nekoč in danes. Informacije o tem, kako novi mediji vplivajo na periodiko in njihovo delo, smo pridobili tudi od glavnih in odgovornih urednikov drugih revij, ki izhajajo v Sloveniji in v zamejstvu. Odgovarjamo na vprašanje, zakaj digitalno gradivo ne more nadomestiti tiskanega, članek pa zaključujemo z mislijo, da je potrebno otroke in mladostnike spodbuditi k branju obsežnejših besedil in k poglobljenemu branju. Tako kot branje besedil v berilih mora biti tudi branje kratkih besedil v revijah odskočna deska za branje daljših in zahtevnejših besedil.

A quality magazine for children and teenagers is a richest source of short texts, good illustrations and photographs. In times when young readers are increasingly likely to find interesting information on the web, it is all but easy to retain the interest of readers for printed materials. The article highlights the importance of the magazines Cicido and Ciciban by comparing their present and past roles. The information on the impact of new media upon periodicals was also acquired from editors of other magazines, published in Slovenia and abroad. The article answers the question of digital materials not being able to replace printed texts, concluding with the appeal to stimulate children and teenagers to reaching for more extensive texts, as well as to in-depth reading. However, short texts in textbooks and magazines should only serve as launching pads to longer and more demanding texts.